TEXAS WOMAN'S UNIVERSITY

Denton, TX 76209 E: lschuermann@twu.edu T: (808) 425-6798

Expected Spring 2025

Fall 2021

Fall 2015

EDUCATION

PhD Candidate, Rhetoric Texas Woman's University, Denton, TX

MA, English Texas Woman's University, Denton, TX

BA. English Literature and Language - Cum Laude Texas A&M University - Corpus Christi, Corpus Christi, TX

RELEVANT ACADEMIC WORK

Graduate Teaching Assistant - Assistant to Lead Instructor

Texas Woman's University - First-Year Composition - Denton, TX

- Develops lesson plans & Co-Instructs weekly classes on digital rhetoric & literacy topics
- Supports students with digital projects, literacies, and experiences
- Assists with a co-bracketed undergraduate & graduate course (Digital Rhetoric) for education & English major undergraduate students and Rhetoric graduate students

Graduate Teaching Assistant - Instructor of Record

Texas Woman's University - First-Year Composition - Denton, TX

- Instructs sections of first year composition (FYC) in online, hybrid & face-to-face formats
- Utilizes the Canvas (LMS) to design and construct writing courses
- Modifies instructional materials & lessons to program requirements and to student's evolving needs due to abrupt changes in institutional & personal circumstances
- Designs & Instructs a themed course focused on multimodality and digital game design
- Designs & Instructs a themed course focused on cultural storytelling spaces with a labor-based grading system

Graduate Teaching Assistant - Embedded Tutor in Co-requisite Course Spring 2023

Texas Woman's University - First-Year Composition - Denton, TX

- Lead specific workshops on important course concepts (thesis statements & multimodality)
- Collaborated with instructor to provide support and feedback to students on their writing
- Attended and participated in class instruction for 3 hour sessions twice a week
- Assisted with Composition I combined with Introduction to Writing (co-requisite course)

Graduate Teaching Assistant - Assistant to Lead Instructor	Spring 2022 &
Texas Woman's University - First-Year Composition - Denton, TX	Fall 2022

- Developed workshops and designed course documents and worksheets
- Evaluated and provided individual feedback for large groups (up to 50) of students' drafts
- Assisted with a Composition I and a sophmore American Literature course

Spring 2024

Fall 2020 -Present

Graduate Research Assistant - Disciplinary/Methodology Digital Archive Summer 2021

Texas Woman's University - Denton, TX

- Collaborates with faculty members and campus staff to design a digital archive
- Analyzes interdisciplinary literature across the topic area & Synthesizes conclusions for method/methodologies to represent the discipline
- Aids in designing methods/methodologies graduate course to benefit fellow students

Graduate Assistant - Writing Consultant	Fall 2019 -
Texas Woman's University - Write Site - Denton, TX	Summer 2021
 Guides students through a variety of writing genres to strengther 	their writing skills

- Guides students through a variety of writing genres to strengthen their writing skills
- Tutors students face to face, asynchronously online, and synchronously online •
- Constructs daily Client Reports summarizing sessions for the center and the client

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- Collaborated on an Index of Instructional Writing Resources for fellow Consultants
- Supervised & Communicated Efficiently and Easily with Student Assistants
- Oriented New Consultants to Job Requirements and Answered their Concerns

Reading Specialist

Texas A&M University - Corpus Christi - Writing Center - Corpus Christi, TX Spring 2016

- Collaborated with Co-Workers on Strategies to meet the Concerns of Clients
- Evaluated and Facilitated Client's revising and editing skills for their Writing
- Researched Scholarly databases and provided Reading Instruction Resources for Center's professional development

ACADEMIC PUBLICATIONS

"Teaching Composition through Digital Game Design." Pedagogy: Using television shows, games, and other media in the Classroom, edited by Laura Dumin, Vernon Press, 2024, pp. 101-115.

"Toward Embodied Intelligence: Embodied Writing Pedagogy in Response to Artificial Instruction." Pedagogy. Collaborated with Dr. Jackie Hoermann-Elliot, Jennifer Judd, Amanda Kosel, Amy Ott, Elizabeth Parrish, and Juliette Holder. Submitted to Pedagogy.

GRANT EXPERIENCE

"The 2022 Nancy A. Myers Feminist Research Grant." The Coalition of Feminist Scholars in the History of Rhetoric and Composition, \$700, 2021, Project Title: Constellating Disciplinary Movement Archive: Methods and Methodologies in Rhetoric and Composition, Project Collaborator, Acknowledged, Not Awarded.

CREATIVE WORK

"Picking," poem published in national journal Switchgrass Review, vol. 1, Fall 2014, pp. 15.

Fall 2013 -

"To Be the Alpha, You Must Swallow the Other," poem published in *The Siren*, Fall 2013, pp. 22.

"Lasagna," short story published in *The Siren*, Fall 2013, pp. 36-37.

CONFERENCE PRESENTATIONS

"Gameplay Reflections: Practices as Player-Teachers." Collaborated with Desiree Thorpe, Joshua Lopez, Yvette Torres, Daehyun (DH) Won, and Alyssa Grimley. **Computers and Writing** 2024 Conference, June 2024, Ft. Worth, TX. Accepted.

"Designing the Writing Classroom as a Cultural Storytelling Space." 21st Biennial Conference of the **Rhetoric Society of America**, May 2024, Denver, CO. Accepted.

"Abundance in Basic Writing: Seeking Embodied Possibilities and Pathways." Collaborated with Dr. Margaret Williams, Dr. Jacquelyn Hoermann-Elliot, Dr. Sierra Mendez, Dr. Rachel Johnston, and Desireé Thorpe. 2024 Conference on **College Composition & Communication** Annual Convention, April 2024.

"Teaching Composition as Digital Game Design." Computers & Writing 2023 Conference, June 2023, Virtual, Zoom/Whova Platform.

"Practicing Digital Game Design in the Writing Classroom." 2023 **Popular/American Culture Association** Conference, April 2023, San Antonio, TX.

"We can be the Main Characters of Our Stories: Chicano Representation in *Life is Strange* 2." 2023 **Southwest Popular/American Culture Association** Conference, February 2023, Albuquerque, NM.

"Healing from Trauma by Reconnecting and Repurposing Culture to Create a Thirdspace: How Latinas are able to Recover Themselves in Latin American Literature." 20th Biennial Conference of the Rhetoric Society of America, May 2022, Baltimore, MD.

"Constellated Learning: Professionalizing Graduate Student Researchers through the Creation of Oral Histories and Archives." Collaborated with Dundee Lackey, Rachel Daugherty, Lia Schuermann, Jennifer Judd, Kayla Almaguer, Danielle Littlefield Brady, Sarah Cho, Jennifer Conner, and Kenneth "Woody" Evans. Computers and Writing 2022, May 2022, Virtual, Zoom/Google Drive.

"Making a More Accepting United States for Immigrants: Examining the Symbolism of the United States and Its People in the Narrative of *Knives Out*."

Collaborated with Jenifer Fedun. **College English Association** 51st Annual Conference, April 2022, Birmingham, AL.

"Constellating Disciplinary Movement: Archiving Methods and Methodologies in Rhetoric and Composition."

Collaborated with Dr. Rachel Daugherty & Dr. Dundee Lackey. 2022 Conference on College Composition & Communication Annual Convention, March 2022, Virtual, Zoom/Forj Platform.

"Trauma Representation in Indie Video Games: Analyzing and Comparing *Gris* and *Life is Strange: Before the Storm.*"

2021 Southwest Popular/American Culture Association Conference, February 2021, Virtual, Zoom/Openwater Platform.

"Expanding the Boundaries of Trauma Theory and Digital Game Narratives: How Video Game Narratives can be Trauma Narratives in *Sea of Solitude*."

2020 Southwest Popular/American Culture Association Conference, February 2020, Albuquerque, NM.

FACILITATED WORKSHOPS

"Labor-Based Contract Grading." Collaborated with Dr. Sierra Mendez. Texas Woman's University, Denton, TX & Zoom, Spring 2024.

"Creating a Themed Composition Course - Video Game Design." Texas Woman's University, Denton, TX & Zoom, Spring 2023.

"Navigating Microsoft Word: MLA & APA format and Useful Tools." Del Mar College, Corpus Christi, TX, Spring 2018.

"Figurative Language: Means of Expression and Strategies of Argument." Del Mar College, Corpus Christi, TX, Fall 2017.

SERVICE/LEADERSHIP

TWU First Year Composition Essay Contest Committee Chair

TWU First Year Composition Program, 2022 - 2023

Organizes contest and deadlines, develops clear judging guidelines, collaborates with FYC faculty & committee members, and determines winners for an instructional text used for first-year composition courses that shows the efforts of student writers, represents their voices, and can guide other students as a model

TWU Core Assessment Rating Academy Rater

TWU Office of Assessment and Accreditation, Spring & Summer 2023 and Spring 2024 Attends norming session to build inter-rater reliability among other volunteer raters, becomes a navigator of our online assessment system CASSIE, familiarizes self with TWU's Core Assessment Rubric, attends various virtual and in-person rating sessions over a four-week period, and evaluates student artifacts from a variety of core courses from across all disciplines.

Reviewer

20th & 21st Biennial Conference of the Rhetoric Society of America, 2022 & 2024 Reviews and evaluates submissions for the RSA Conference for level of contribution to the field, theoretical & empirical quality, quality of writing and expression, and potential to generate discussion that benefits the field.

Panel Chair

20th Biennial Conference of the Rhetoric Society of America, 2022

Manages panelists to ensure equity and fairness in presentation of multiple scholars' work, and Facilitates the question-and-answer session, to ensure a meaningful and productive discussion.

President

TWU English and Rhetoric Graduate Organization - Rhetoric Society of America, 2021 - 2022 Presides at meetings, represents ERGO-RSA at TWU events, provides general direction for the organization, and collaborates with fellow officers to provide academic and social support for graduate students

Vice-President

TWU English and Rhetoric Graduate Organization - Rhetoric Society of America, 2020 - 2021 Recruits members, plans events and activities to engage and support students graduate academically and socially, acts in President role when necessary, coordinates with Secretary and Workshop/Event Coordinator for events and public-relations outreach

TWU First Year Composition Essay Contest Committee Member

TWU First Year Composition Program, 2020 - 2021 & 2021 - 2022 & 2022 - 2023 Evaluates and selects work for an instructional text used for first-year composition courses that shows the efforts of student writers, represents their voices, and can guide other students as a model

HONORS AND AWARDS

Recipient of the Lunsford Travel Grant from the Andrea Lunsford Diversity Fund, Spring 2024 Awarded travel grant to graduate students of color to attend the Rhetoric Society of America Conference 2024.

Recipient of the Fran Hutcherson Memorial Endowed Scholarship, Spring 2024 Awarded scholarship for graduate students pursuing the PhD in Rhetoric in the English, Speech, and Foreign Languages Department.

Recipient of the Edith & Edgar Deen Literary Endowed Scholarship, Spring 2023 Awarded scholarship for female graduate students pursuing the PhD in Rhetoric in the English, Speech, and Foreign Languages Department.

Recipient of the Ghita Brockway Carter Endowed Scholarship in English, Spring 2022 & 2023 Awarded scholarship for students majoring in English in the English, Speech, and Foreign Languages Department.

Recipient of the Dr. Turner Kobler Endowed Scholarship, Spring 2022 & 2024 Awarded scholarship for graduate students pursuing the PhD in Rhetoric in the English, Speech, and Foreign Languages Department.

Recipient of the Dr. John L. Dawson Sr. Endowment Fund, Spring 2022 Awarded scholarship for graduate students pursuing the PhD in Rhetoric in the English, Speech, and Foreign Languages Department.

Recipient of a Graduate Heldrich-Dvorak Travel Fellowship Award, Feb 2020 Awarded prize and recognition for graduate students who have **demonstrated** their **commitment** to present their **scholarly research**. *Finalist in the Coastal Bend Wellness Poetry contest*, Fall 2014 Awarded prize and publication in a national, annual journal *The Switchgrass* Review, **honoring women's health and healing**.

Second Place in Texas A&M University – Corpus Christi's HAAS Writing Awards in the Creative Writing Category, Spring 2014 Awarded to undergraduate and graduate students who have written outstanding literary works in their coursework.

PROFESSIONAL DEVELOPMENT

Feminist Caucus Workshop: Featuring Dr. Ruby Mendoza, Yannel Celestrin, Dr. Karen Tellez-Trujillo, Christina V. Cedillo, Dr. Ada Vilageliu-Diaz, Dr. Nora Rivera, Dr. Consuelo Salas, and Cristina de León-Menjivar. "**Feminist Latinx** Imagination and Experience Through **Testimonio**." Conference on College Composition and Communication, Spokane, Washington, Apr. 2024.

Dr. Sierra Mendez and Dr. Jacquelyn Hoermann-Elliott. "**Resistance** as Themed Course." Texas Woman's University, Denton, TX, Jan. 2024.

Phyllis Finley. "**Mental Health First Aid**." Denton County Mental Health, & Texas Woman's University, Virtual (Zoom), March 2023.

Terisa Odowd. "**UDOIT Instructor Training.**" Texas Woman's University, Virtual (Zoom), Jan 2023.

The Office of Assessment and Accreditation. "**Assessment Summit** Fall 2022." Texas Woman's University, Denton, TX, Oct. 2022.

Rachel Daugherty, Margaret Williams, and Sarah Lennox. "Multimodality & Module Planning." Texas Woman's University, Denton, TX, March 2022.

Hilary Coenen, Natasha Tinsley, and Lisa E. Wright. "**Practicing Antiracist Teaching Strategies in Writing Instruction.**" Midwestern State, Oklahoma State University, Southwestern Oklahoma State University, and Texas Woman's University, Virtual (Zoom), March 2021.

Busl, Gretchen, J. Logan Smilges and Dundee Lackey. "Focus Friday: **Choosing a Scholarly Venue and Writing Abstracts**." Texas Woman's University, Virtual (Zoom), March 2021.

Jacquelyn E. Hoermann-Elliott, Rachel Daugherty, and Justin Cook. "The 4C's: **Copyright, Culture, Citations, and Canvas**." Texas Woman's University, Virtual (Zoom), February 2021.

Busl, Gretchen and Johnathan Smilges. "Focus Friday: **Community Engagement**." Texas Woman's University, Virtual (Zoom), February 2021.

Esther Ajayi-Lowo and Carla Wilson. "**Anti-Racist Pedagogy**." Texas Woman's University, Virtual (Zoom), October 2020.

Jacquelyn E. Hoermann-Elliott and Rachel Daugherty. "**Online Pedagogy**." Texas Woman's University, Virtual (Zoom), September 2020.

Busl, Gretchen and Liam Lanigan. "Focus Friday: Job Applications II 'The Other Stuff." Texas Woman's University, Denton, TX, November 2019.

Busl, Gretchen, Jacquelyn E. Hoermann-Elliott and Liam Lanigan. "Focus Friday: Decoding the Job Market." Texas Woman's University, Denton, TX, September 2019.

Hoermann-Elliott, Jacquelyn E. and Liam Lanigan. "Focus Friday: Job Applications I 'Curriculum Vitaes and Cover Letters." Texas Woman's University, Denton, TX, October 2019.

Busl, Gretchen and Liam Lanigan. "Focus Friday: Job Applications II 'The Other Stuff." Texas Woman's University, Denton, TX, November 2019.

Valdez, Yvette. "Coping with Different Tutoring Situations." Del Mar College, Corpus Christi, TX, August 2018.

White, Lauren, Chief of Security. "Safety and Security Training." Del Mar College, Corpus Christi, TX, May 2018.

PROFESSIONAL MEMBERSHIPS

- Rhetoric Society of America
- College English Association
- National Council of Teachers of English
- Writing Program Administration Graduate Organization
- The Coalition of Feminist Scholars in the History of Rhetoric and Composition
- Popular/American Culture Association

RELEVANT SKILLS

Proficient in Canvas (LMS), Flip, NVivo, Zoom & Google Meet, Video-Editing (Windows Software & Screenpal), Screen Capture (Open Broadcast Studio, Screencastify), Audio-Editing & Recording (Audacity, External Microphones), Graphic Design (Adobe Photoshop/Canva/ClipArt Studio/Pixlr), Game Design (RPG Maker & Visual Novel Maker), Microsoft & Google software, including Google Drive